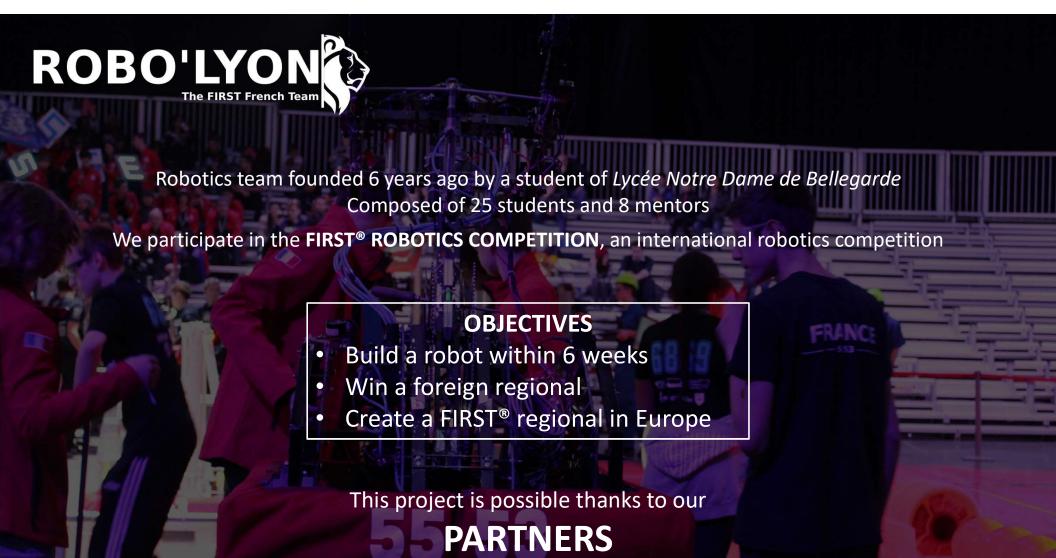


PARTNERSHIP PROPOSAL 2019-2020 season



COMPETITION



American organization since 1992

4 robotics competitions for different ages, including the FIRST® Robotics Competition for ages 14 to 18

Aims to promote entrepreneurship, teamworking and STEM (Schiences, Technologies, Engineering, Maths) to young students

https://www.firstinspires.org/robotics/frc



6000 teams on the 5 continents

200 regionals

2 championships



COMPETITION

A new game each year
The game rules and manual are
released in **january** during the **kick off**

6 weeks to build the entire robot
Strategy, design, construction, electronics, programming...

Regional competitions:

Winners and award recipients are qualified to a world Championship





BEING FRENCH IS A CHALLENGE

In France, there are only **2 teams** which participate in the competition So we have additional constraints to overcome :

Expansive travel for 30 members and a robot Compete against great american teams with better ressources than us

Our building period is two weeks shorter

Study in the French school system with schedules unadapted to the competition

Import most of the robot's parts from the USA

Introduce FIRST and promote FIRST values in France

Prove that students can innovate, learn and be professional



HOW TO HELP ROBO'LYON?

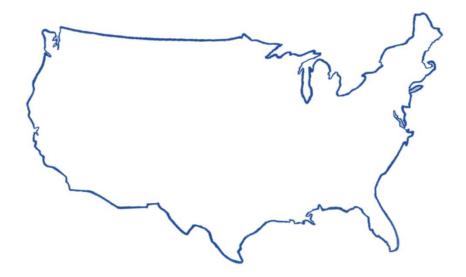
- Financial support
- Services: help from engineers, students, use of machines...
- Hardware: belts, captors, tools...

- Help passionate students
- Take part in an amazing adventure -
- Tax exemptions via association sponsorship -

WHY BECOME A ROBO'LYON PARTNER?

2020 NEW OBJECTIVES

Compete in the LOS ANGLES REGIONAL!



Qualify to the Houston **CHAMPIONSHIP**

Reach the **PLAY OFFS** in Houston

2020 A SIGNIFICANT BUDGET

REGIONAL

Events (ex : fairs)	3 000 €
Registration fees	5 000 €
Robot building	15 000 €
Goodies and communication in competition	1 000 €
Travel (team and robot)	30 000 €
Other (food, material)	2 000 €
	56 000 €

CHAMPIONSHIP

Registration fees	5 000 €
Travel	30 000 €
Robot modifications	5 000 €
	40 000 €

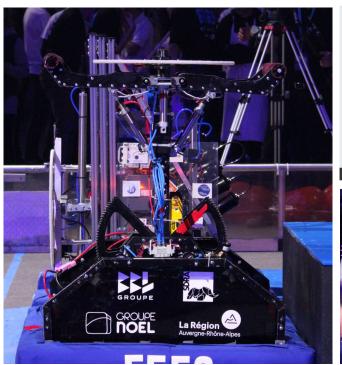
2020 A NEW CHALLENGE

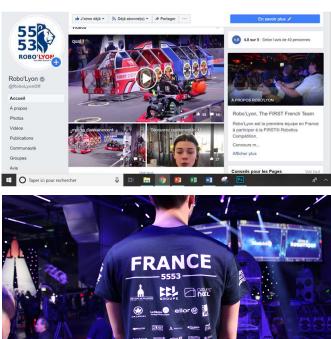
We already know the name of the 2020 game!
The rules will be released in january during the kick off



The theme relates to the **futur** and **innovations**

2020 season: Lucas Film (Star Wars) is the main partner of FIRST® Organism (donation of 1,5 M\$)



















PARTNERS VISIBILITY

Our partners are highlighted on our social accounts, in medias, events, fairs, and during the competitions

Los Angeles: 6 000 people

SIDO (Lyon): 11 000 people

Championship: 45 000 people

Facebook Publications: up to 10 000 viewers

A FRENCH TEAM PERFORMING ABROAD











2015

2016

2017

2018

2019

Entrepreneurship Award

Safety Award Chairman's Award

Regional's Winners

Championship qualification

Engineering Inspiration Award

Championship qualification

Gracious professionalism Award

OUR PARTNERS

2018-2019































































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